

Kailey Hanson

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OBJECTIVE

To obtain the Promotional Advertising Associate position at Northern Solutions

QUALIFICATIONS

- Bachelor's degree in Professional Writing and Communication
- Completed Professional Selling course—skills in selling and reading people
- Positive and optimistic attitude
- Experience dealing with customers
- Self-motivator
- Team player
- Great communicator

EDUCATION

Southwest Minnesota State University

Expected 2015

Marshall, MN

Bachelor of Arts: Professional Writing and Communication

- Minors in Advertising, Design, and Communication and Graphic Design
- Recipient of SMSU Presidential Scholarship
- Recipient of Mentorship Scholarship
- 2013 Spring NSIC All-Academic Team, SMSU Softball

SKILLS

- **Adobe InDesign** – event promotion posters
- **Adobe Illustrator** – advertising/graphic design projects
- **Adobe Photoshop** – graphic design projects
- **Adobe Dreamweaver** – graphic design projects
- **PowerPoint Presentations** – advertising, public relations, and professional writing coursework

WORK HISTORY

Intern, News Writer

May 2014 to August 2014

Forest Lake Times – Forest Lake, MN

Wrote feature news articles that included conducting interviews, collaborating with another intern, communicating with my co-workers effectively, and meeting deadlines.

Kids Club Counselor

May 2013 to August 2014

Chisago Lakes Area Kids Club – Chisago City, MN

Supervised children between the ages of 5-10 and participated in activities and field trips.

Waitress, Deli Worker

May 2012 to August 2013

Eichten's Market and Bistro – Center City, MN

Performed the duties of a waitress as well as perform the duties of a cashier and handle food in the deli.